

Press Release

Alkem launches Renocia cyclical therapy, a nutritional supplements kit, to support hair growth

- *It is a scientifically-designed, convenient weekly nutritional regimen with separate formulations for men and women*
- *The supplements are made using only vegetarian-sourced ingredients*

Mumbai, January 8, 2026: Alkem Laboratories Ltd. (BSE: 539523, NSE: ALKEM, “Alkem” and its subsidiaries) today announced the launch of Renocia cyclical therapy kit, a scientifically-designed weekly nutritional supplementation regimen to support hair growth, strengthen hair follicles and manage hair loss. The supplements in the kit are made using only vegetarian-sourced ingredients.

Renocia cyclical therapy kit contains a set of nutritional supplements, including vitamins, minerals, and amino acids, each to be taken on designated days of the week. This structured weekly protocol enables better nutrient absorption and utilisation.

Commenting on the launch, Dr. Vikas Gupta, Chief Executive Officer, Alkem, said, *“Nutritional supplementation plays an important role in hair health but outcomes may vary depending on nutrient selection, absorption dynamics, and long-term adherence. Renocia cyclical therapy offers a structured and targeted approach that aligns with the body’s natural nutritional requirements through the week. By using only vegetarian-sourced ingredients, we aim to make this product acceptable and accessible to all sections of the Indian population.”*

For convenience and better adherence, Renocia cyclical therapy kit is available in a wallet pack containing nutritional supplements for four weeks with a clear description of which tablets need to be taken on each day of the week. Renocia cyclical therapy is formulated separately for men and women to match their specific nutritional needs and available in separate kits. This is a prescription product.

Alkem has a growing portfolio of products in the dermatology segment, which includes skin and hair care. Under the Renocia brand, the company offers several products for hair care such as hair revitalizing shampoo, conditioner and serum, as well as oral supplements.

About Alkem:

Alkem Laboratories Ltd. is a leading Indian pharmaceutical company with a legacy of 50 years in providing high quality medicines to patients. It is the fifth largest pharmaceutical company in the Indian market with a dominant position in the therapy areas of anti-infectives, gastrointestinal, pain management drugs and supplements. It also has a growing portfolio of products in chronic therapies such as diabetes, neurology, cardiology, dermatology and urology. It has 18 state-of-the-art manufacturing facilities and cutting-edge research and development (R&D) centres across India and the US to develop and manufacture generic formulations, active pharmaceutical ingredients (APIs) and biosimilars. Apart from India, the company has meaningful presence in the US, Latin America, Australia and several Asian countries. “Inspiring Healthier Lives” is at the core of the values and culture of the organisation and reinforces its steadfast commitment to global health improvement. For more information, please visit www.alkemlabs.com and follow us on [LinkedIn](#), [Instagram](#), [Facebook](#).

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